**Investor relations** 

#### Global Leading Online Entertainment Creator New Start, New Webzen

## 2013 1Q Earnings Release



### 2013.05.15

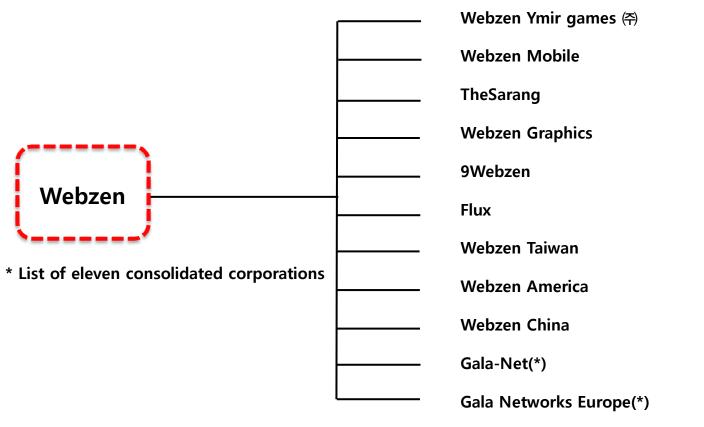
Webzen



#### **Consolidated corporations**



K-IFRS introduced since 1Q11, the followings are the subsidiaries of Webzen.



(\*) Gala-Net has been acquired by Webzen Inc. since February 15,2013 Gala Networks Europe Ltd. Is wholly owned by Gala-Net, Inc.



#### [Consolidated Results]

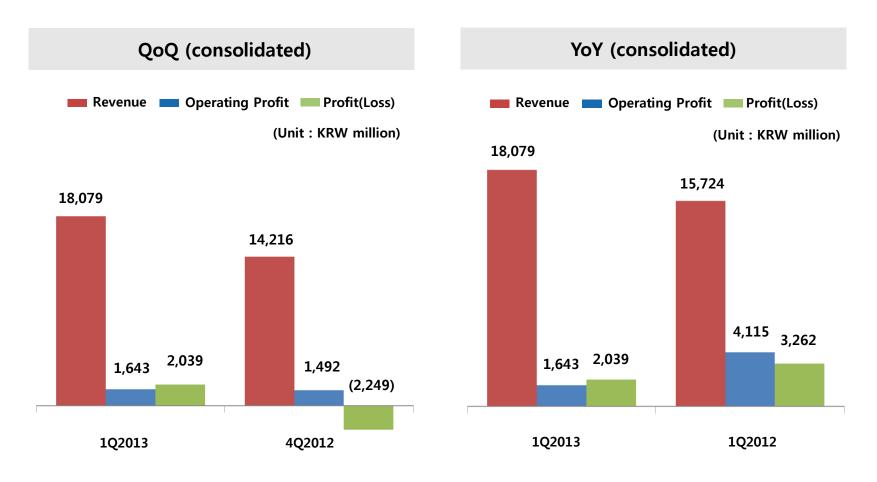
구 분	1Q13	4Q12	QoQ	1Q12	YoY
Revenue	18,079	14,216	27.2%	15,724	15.0%
Revenues on Online- game Service	18,061	14,219	27.0%	15,505	16.5%
Other revenues	18	(3)	Turn around	219	-91.7%
Total Operating Expenses	16,436	12,724	29.2%	11,609	41.6%
Operating Profit (Loss)	1,643	1,492	10.1%	4,115	-60.1%
Profit (Loss) before tax	3,001	(1,495)	Turn around	4,165	-27.9%
Income tax expenses	962	754	27.5%	904	6.4%
Profit (Loss)	2,039	(2,249)	Turn around	3,262	-37.5%

#### **Results analysis (1Q)**





- ▶ Operating Profit : QoQ ↑10%, YoY ↓60% based on consolidated
- $\,\triangleright\,$  Profit (Loss)  $\,:$  QoQ Turnaround , YoY  $\,\downarrow\,$  38% based on consolidated





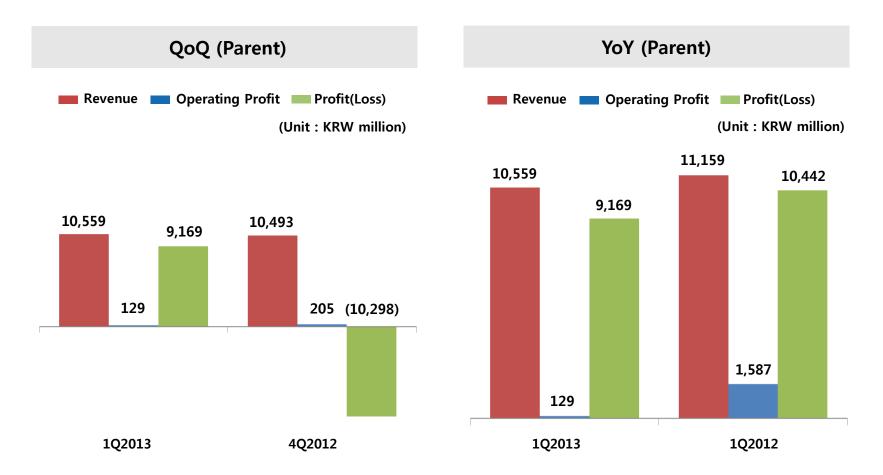
#### [Parent]

구 분	1Q2013	4Q2012	QoQ	1Q2012	ΥοΥ
Revenue	10,559	10,493	0.6%	11,159	-5.4%
Revenues on Online- game Service	10,395	10,330	0.6%	10,910	-4.7%
Other revenues	163	163	0.2%	248	-34.2%
Total Operating Expenses	10,430	10,287	1.4%	9,572	9.0%
Operating Profit (Loss)	129	205	-37.3%	1,587	-91.9%
Profit (Loss) before tax	9,603	(9,888)	Turn around	10,732	-10.5%
Income tax expenses	435	409	6.2%	290	49.7%
Profit (Loss)	9,169	(10,298)	Turn around	10,442	-12.2%

#### **Results analysis (1Q)**



- $\triangleright~$  Revenue : QoQ  $\uparrow$  1% , YoY  $\downarrow$  5% based on Parent
- ▶ Operating Profit : QoQ ↓ 37% , YoY ↓ 91% based on Parent
- $\,\triangleright\,$  Profit (Loss) : QoQ Turnaround , YoY  $\downarrow\,12\%$  based on Parent



#### Sales breakdown (by products)



- ▶ MU 3.7bil (QoQ↓6%, YoY↓26%), R2 2.6bil (QoQ ↑14%, YoY↓13%)
- ▷ C9 2.9bil (QoQ ↓ 2%, YoY ↑ 122%), Metin2 3.7bil (QoQ ↑ 14%, YoY ↓ 9%)
- gpotato.com(Gala-Net/Gala Networks Europe) Publishing sales (3.4bil)

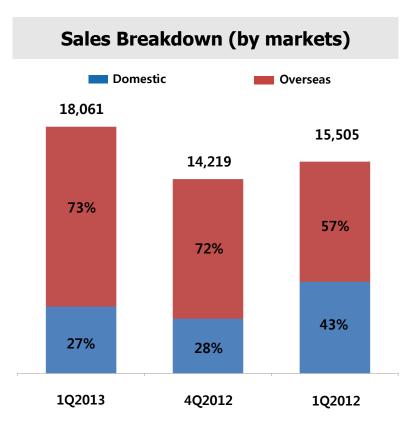
Sales breal	kdown (by p	oroducts)		1Q2013	4Q2012	1Q2012
MU R2	<b>C</b> 9	gpotato.com	Total	18,061	14,219	15,505
	hlord Metin2	JPotatolicolli	MU	3,698	3,943	5,002
18,061			SUN	801	942	1,251
100/		15,505	R2	2,571	2,259	2,951
19%	14,219		Archlord	492	574	728
20%	22%	26%	C9	2,906	2,963	1,309
		8% 5%	BATTERY	176	118	7
16%	21%	19%	Metin1	229	203	249
14%	16%	8%	Metin2	3,651	3,191	4,008
4%	<b>7%</b> 28%	32%	gpotato.com(*)	3,355		
21%	2070		Others	182	25	
1Q2013	4Q2012	1Q2012	*G-Potato Game Po hosts a diverse po			

#### Sales breakdown (by markets)



▶ Overseas Sales : 13.2bil - QoQ ↑ 29% , YoY ↑ 50%

- ▷ Domestic Sales : 4.9bil QoQ  $\uparrow$  23% , YoY  $\downarrow$  27%
- ▶ Portion of Overseas :  $QoQ \uparrow 1\%P$ , YoY  $\uparrow 16\%P$



	1Q2013	4Q2012	1Q2012
Total	18,061	14,219	15,505
Domestic	4,899	3,991	6,705
Overseas	13,162	10,228	8,800



(Unit	:	KRW	mil	lion)
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구 분	2013.03.31	2012.12.31
Current Assets	59,817	63,455
Non-Current Assets	107,237	95,566
Total Assets	167,054	159,021
Current Liabilities	19,942	16,130
Non-Current Liabilities	17,961	17,253
Total Liabilities	37,903	33,383
Contributed Equity	17,655	17,655
Capital Surplus for Equity	148,581	147,983
Accumulated Other Comprehensive Income for Equity	356	1,158
Elements of Other Stockholder's Equity	(41,857)	(43,528)
Retained Earnings	4,383	2,334
Non-Controlling Interests	32	37
Total Equities	129,151	125,639



구 분	1Q2013	4Q2012	1Q2012
Revenue	18,079	14,216	15,724
<b>Revenues on Online-Game Service</b>	18,061	14,219	15,505
Other Revenues	18	(3)	219
Total Operating Expenses	16,436	12,724	11,609
Operating Profit (Loss)	1,643	1,492	4,115
Profit (Loss) Before Tax	3,001	(1,495)	4,165
Corporate Tax	962	754	904
Profit (Loss)	2,039	(2,249)	3,262
Other Comprehensive Income	(796)	(401)	44
Total Comprehensive Income	1,243	(2,650)	3,306
Owners of parent company	1,247	(2,680)	3,372
Non-controlling interests	(4)	31	(66)



(Unit	:	KRW	million	)
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구 분	2013.03.31	2012.12.31
Current Assets	39,316	48,630
Non-Current Assets	125,304	106,057
Total Assets	164,619	154,688
Current Liabilities	12,536	13,766
Non-Current Liabilities	13,799	14,086
Total Liabilities	26,336	27,852
Contributed Equity	17,655	17,655
Capital Surplus for Equity	148,581	147,983
Accumulated Other Comprehensive Income for Equity	213	205
Retained Earnings	(41,857)	(43,528)
Non-Controlling Interests	13,691	4,520
Total Equities	138,283	126,835



구 분	1Q2013	4Q2012	1Q2012
Revenue	10,559	10,493	11,159
<b>Revenues on Online-Game Service</b>	10,395	10,330	10,910
Other Revenues	163	163	248
Total Operating Expenses	10,430	10,287	9,572
Operating Profit (Loss)	129	205	1,587
Profit (Loss) Before Tax	9,603	(9,888)	10,732
Corporate Tax	435	409	290
Profit (Loss)	9,169	(10,298)	10,442
Other Comprehensive Income	10	(645)	(35)
Total Comprehensive Income	9,179	(10,942)	10,407



# Thank you